



# NZ Most Promising Therapist of the Year 2024

## **Who can enter this category?**

Any Beauty Therapist with:

- NZARBP membership
- A minimum of 12 months and a maximum of three years of experience
- No serious complaints received about their work to date

## **How do I enter this category?**

1. Read the information below to understand the requirements for entering this category
2. Register and make payment to enter this category by completing the Registration Form here: <https://bit.ly/beautynzregistration>
3. Upon receipt of payment, the Awards Administrator will forward you a link to the Category Entry Form
4. Minimum criteria must be met to be eligible for selection
5. Complete the Category Entry Form, upload your submission and submit it by **06 October 2023**
6. Finalists will be announced **03 November 2023**

## **What do I need to provide?**

Please prepare a submission for *NZ Most Promising Therapist of the Year 2024* and include the following:

### **Contact Details:**

**Please provide the following contact details with your application:**

- Full name
- Clinic name and address
- Email address
- Contact phone number
- Date

## Questions:

### 1. Tell us about yourself (15 points) (1000 words maximum)

Describe yourself as a therapist. Include the following:

- Describe your relevant experience, background and qualifications
- Provide details of your skill set
- Explain how you comply with NZARBP, Local Government and Central Government bylaws and regulations regarding health, hygiene and safety practices and infection control measures.
- Detail your area of expertise
- Tell us your reasons for working in the industry

### 2. What are people saying about your clinic, and what have you achieved? (5 points)

- Please provide client/supplier endorsements and their contact details for verification
- Provide details of any awards previously won, including a copy of the certificate

### 3. Case Studies (25 points per case study)

Provide **three** case studies demonstrating your area of expertise. These should include before and after photos, and a full explanation of how you came to the end result. **Ensure you include a thorough consultation, a full description of the treatment plan including home care plans, and client testimonials.**

### 4. Video presentation (30 points)

- Provide us with a video of yourself – video must include service set up, infection control procedures, and where possible 2 minutes of a service

## What happens next?

Entries must be received by **06 October 2023**. Any entries received after this date will not be accepted.

If you are a Finalist, you will receive notification via email by **03 November 2023**.

Finalist interviews will be conducted via video conferencing, with **dates to be confirmed**.

All Finalists are expected to attend the Awards ceremony on **Saturday 24 February 2024** at **Tote on Ascot, Ellerslie Racecourse, Auckland**. This is a formal event, and winners will be announced on the night.